

16th NAKSHATRA 2024

APPLICATION FORM

1.	Name of the Company/Organisation	
2.	Address:	
3.	Tel/Mobile No	
4.	E-Mail:	
5.	Name of Contact Person with Designation	
6.	PAN (Mandatory)	
7.	GST No.	
8.	Space Requirement (in Sq mtrs)	a)Product Display Section (Commercial) : b) Consultancy Section :
9.	Exhibitor / Product Profile	
10.	Payment Details	
	Amount Paid (Rs.)	
	Drawn on (bank)	
	Dated	
	<i>UTR no.of remittance through RTGS/NEFT</i>	

We have read the rules and regulations of participation and we agree to abide by the same.

Place:

Date:

Signature of the Authorised Representative
(Company Seal)

Name :

Designation:

RULES & REGULATIONS OF PARTICIPATION

1. **PARTICIPATION:** Application for participation is to be made in the prescribed form. Approval of participation and exhibits will be at the sole discretion of India Trade Promotion Organisation.
2. **SPACE ALLOCATION:** Application completed in all respects and accompanied by the requisite payment will only be considered for allocation of space. Space allocation will be made by ITPO and the space will be allocated to Exhibitors/Companies by name and no subletting will be allowed in any manner.
3. **CONSTRUCTION OF STAND:** The construction & design of the stand will have to be within the architectural guideline of ITPO. Stall design of bare space booking will have to be approved by the Architect Division of ITPO before actual construction is started.
4. **ATTENDANCE AT THE STAND :**
 - a) No stand should be left unattended during the exhibition hours. Staff of participants must be present at least one hour before the opening and half an hour after the close of the fair.
 - b) Participants and their staff inside the stall shall be under obligation to produce their badges when asked by the security staff of ITPO or Delhi Police. Any person found without badge shall not be allowed to enter the halls/stalls.
 - c) No activity, which, in the opinion of ITPO amounts to nuisance or annoyance, will be carried out by the participants. ITPO shall have the right to take remedial action in such cases.
 - d) No celebrity shall be invited to any halls without prior permission from ITPO, well in advance. The Security Division of ITPO may be intimated in this regard at least two days in advance of such celebrity / VIP visits.
 - e) Exhibitors must not obstruct passages, Fire extinguishers, cable terminals for phone connections outlets for electricity and water must not be obstructed.
5. **VACATION OF SPACE:** Space will have to be vacated within one day of the close of the fair. Participants who fail to vacate the space will have to pay penalty to ITPO (as deemed fit by ITPO) and the ITPO shall have the right to remove the exhibits/material etc. of participants at the risk and cost of participants.
6. **Unauthorized Occupation of Space:** Unauthorized occupation of any space- inside the hall including passages or outside the halls shall attract confiscation of exhibits and imposition of penalty, as deemed fit by ITPO. The rear space of stalls shall not be used for storage or any other purposes. The occupation of such areas shall be unauthorized.
7. **Additional ELECTRICITY/POWER CHARGES:** Power Charges are Rs.352/- per KW per day plus 18% GST (The charge are however subject to revision).
8. **REFUND:** Cancellation is not permissible. No refund/adjustment of participation charges will be made by ITPO. Refund of any kind after the fair shall not attract any interest.
9. **Cleanliness and Maintenance:** The participants will be responsible for cleanliness and maintenance of their stalls. Cleaning of common passage/areas will be arranged by ITPO.
10. **FIRE PREVENTION:** Participants will keep and maintain the fire extinguisher equipment within their stalls at their cost as per safety regulations of Delhi Fire Service. Halogen and other floodlights are not permitted. Use of fire hazard material like thatch, dry grass and other similar inflammable materials are not permitted. Electrical wiring under the carpets is a potential fire risk. Wherever this is unavoidable,

adequate precaution should be taken for covering the wiring by wooden ramps. Wiring under the carpet should not have joints.

11. **STORAGE OF EMPTY CASES:** Empty cases will not be allowed to be stored anywhere in the exhibition grounds. These will have to be removed at least 24 hours before the opening of the fair failing which ITPO will have the right to get them removed at the cost and risk of the exhibitor.
12. **SECURITY:** ITPO will make general security arrangements. However, participants will be responsible for the security of their exhibits and stall.
13. **Noise Level:** Use of loud speakers for playing music, making announcements etc. for attracting visitors is strictly prohibited. If a mike is used for promotional purposes, the exhibitors shall ensure that no nuisance / disturbance is caused to other exhibitors, and annoyance to the visitors. The sound level should not exceed 70 decibels.
14. **INSURANCE:** Participants will insure their exhibits, display material against loss, damages theft, fire or any cause whatsoever. They will also obtain third party insurance cover for construction period, dismantling period and also the fair period.
15. **SERVICE AGENCIES:** Work of cargo handling /clearing, can be availed by the participants only from those who are empanelled with the ITPO. No other Agency will be allowed to provide services.
16. **SMOKING:** Smoking inside Pragati Maidan is strictly prohibited.
17. **COPY RIGHT:** All necessary licenses for using Copyright material from the relevant Copyright authorities e.g. the Phonographic performance Ltd. and the IPRS etc. shall be obtained and copy of the same shall be kept for perusal of ITPO. Any body found infringing Copyright Act shall be personally liable to pay the penalty and indemnify ITPO for such infringements.
18. **NO USE OF PLASTIC BAGS:** As per order dated 7th August 2008 of Hon'ble High Court of Delhi, no exhibitor will use plastic bags for promotion of their goods. Instead, bags made from jute, cotton and recycled newspaper should be used.
19. **VIOLATION OF RULES:** In the event of violation of Rules, ITPO shall have the right to close down the stall of the participant immediately and no refund of any kind is payable including security deposit.
20. **DISPUTE:** Disputes, if any arising out of participation in this exhibition shall fall within the jurisdiction of the courts of Delhi/New Delhi.
21. **INTERPRETATION:** The decision of CMD, ITPO or his/her nominee shall be final and binding on the participants with regard to the interpretation of these rules and regulations.
22. All participants are required to follow Covid-19 appropriate behavior.
23. All Exhibitors are advised to follow GST rules as prescribed the Government

Signature of the Authorised Representative
(Company Seal)

Place:
Date:

Name :
Designation:



Nakshatra

February 10-18, 2024

Hall No. 7ABC & 7E, Pragati Maidan, New Delhi

For further details please contact: **MANISH PRASAD** | Mobile: 7042500175 | Email: manishprasad@itpo.gov.in **NARENDER KUMAR** | Mobile: 9810784859 | Email: narenderkumar@itpo.gov.in



FACT SHEET			
Name of the Fair	16 th NAKSHATRA 2024		
Date	Feb 10 to 18, 2024		
Venue	Hall No. 7 ABC & 7E, Pragati Maidan, New Delhi		
Timings	11.00 AM – 8.00 PM		
Exhibitor and Product Profile	Exhibitor Profile Professionals in the fields of Ayurveda, Ayush, Holistic Science, Astrology Science, Vedic Science, Yoga, Vastu, , Panchkarma and other Spiritual Sciences, Alternative medicine therapies and wellness etc. Products Ayurvedic Products, Organic & Herbal Products, Essential oils and Panchkarma related items, etc Holistic Products, Gems, Pearls & Stones, Fengshui items, Horoscopes, Astrological Software and Equipments, Books, Periodicals and Magazines, Pooja Articles, Idols, Incense sticks, Yoga articles etc.		
Concurrent Events	New Delhi World Book Fair		
Organiser	India Trade Promotion Organisation (ITPO) (A Government of India Enterprise) Pragati Bhawan, Pragati Maidan, New Delhi - 110001		
Co-organiser	Future Point Pvt. Ltd.		
Payment procedure	(i) Participation charges are payable through online module only. The remittance can be made by bank transfer for which the RTGS details of the bank are as under: (ii) Account Name: "India Trade Promotion Organisation" Account No. 1167404133, IFS Code : CBIN0284078 Central Bank of India, Pragati Maidan, New Delhi		
Participation charges		Shell Scheme	Bare Space
Consultancy		Rs.4,000/- Per Sq Mtr	Rs.3,500/- Per Sq Mtr
Commercial – Sale & Display of products		Rs.7,000/- Per Sq Mtr	Rs.6,500/- Per Sq Mtr
Hybrid (Consultancy & Commercial combined)		Rs.5,500/- Per Sq Mtr	Rs.5000/- Per Sq Mtr
Minimum booking	9 Sq. Mtrs Under shell scheme , 18 Sq. Mtrs for Bare Space , 54 Sq. Mtrs for Hybrid		
Seminar / Workshops	A token charges of Rs. 5000/- per slot First Slot 10.30 AM to 1.30 PM Second Slot 2.30 PM to 5.30 PM		
Branding Opportunities in Nakshatra 2024			
Advertisement in Fair Guide	Position		Amount (Rs.)
	Inside page (B/W)		5000/-
	Inside page (colour)		7500/-
	2 nd cover, 3 rd cover and 4 th cover (colour)		10000/-
Branding through Standees	Each Self standing marketing display of 5’X3’		3000/-
Lanyard and badges	The lanyard and badges will have the logo of the sponsor printed along with ITPO’s Logo. Lanyards to be provided by the sponsor. (500)		10,000/-
GST @ 18% or at the prevailing rate will be charged extra			
Project Head	Mr. R K Thakur, FA & CAO E-mail: rajthakur@itpo.gov.in		
Contact Person(s)	Mr. Manish Prasad, Deputy General Manager Mob.: 7042500175 E-mail: manishprasad@itpo.gov.in Narender Kumar, DM (Fin) Mobile No. 9810784859 Email id - narenderkumar@itpo.gov.in		